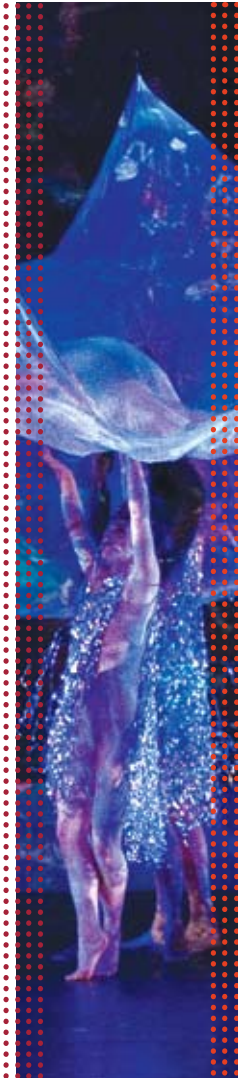
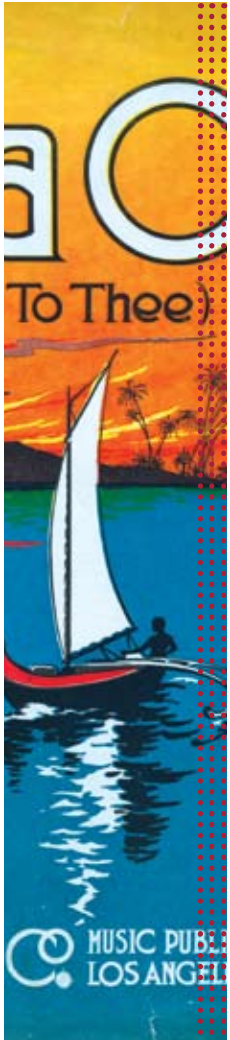




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FREE PROGRAMS, CLASSES, EXHIBITIONS



September–
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October 26 at 6 p.m.

Seven Steps for Keeping Yourself Marketable: Conducting a Proactive Job Search

Career counselor Renee Lee Rosenberg teaches you how to be more proactive, positive, and (therefore) successful in your job search.

October 28 at 6 p.m.

Everything You Need to Know About Interviewing

Coach Win Sheffield demonstrates how to convey your true value in an interview and why you are the best candidate for the job.

November 17 at 6 p.m.

Selling Yourself in Interviews: Leading with Your Accomplishments

Coach Win Sheffield demonstrates how to support an ineffective interviewer so that you will be invited back.

November 18 at 6 p.m.

Dealing with Stress: Eight Strategies for Staying Positive During a Difficult Job Search

Career counselor Renee Lee Rosenberg uses interactive techniques to counter negative thinking through quick and easy positive interventions.

November 23 at 6 p.m.

What's My InventionScore™

Patrick Raymond, inventor and entrepreneur, will demonstrate his creation InventionScore™, an objective diagnostic tool designed to help inventors evaluate their products and ideas.

November 30 at 6 p.m.

Buying a Business—New Opportunities in Today's Environment

Business intermediary Sally Anne Hughes, an attorney, CPA, and business owner, discusses ways to find and buy profitable businesses that fit your goals and experience.

December 1 at 6 p.m.

Making a Great First Impression: Your Accomplishments on Your Resume

Win Sheffield shows you how to leverage your accomplishments so that your resume is the one that breaks you out of the pack and has the hiring manager reaching for the phone.

December 8 at 6 p.m.

Self-Funding Growth: The Art of Bootstrapping

Andrew Burnett, Cathedral Consulting Group LLC, walks you through an action plan to move beyond friends and family to find the capital you need to grow a small business.

December 16 at 6 p.m.

Your Pitch: Branding Yourself Effectively

Let Win Sheffield show you how to present yourself to gain networking contacts and allies. Learn fundamental skills that will put you at ease when talking to people about what you do.

Classes @ SIBL

Hands-on training in resources for:

- Job and career opportunities
- Personal finance and investment decisions
- Company, industry, and market research
- Creating custom mailing lists
- Government information

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**Self-Recruiter®
Lecture Series**



These lecture-demonstrations feature John Crant, author of the *Self-Recruiter* series and former vice president of a national executive search firm.

September 1 at 6 p.m.

October 8 at noon

November 5 at noon

December 3 at noon

Organizing and Managing Your Job Search

Learn to look at your job search from a different angle, and find a new way to look at searching for your next career opportunity. Discover how to plan, set goals, and manage your job search. Get out of line, and get on to your next great career opportunity.

September 10 at noon

October 20 at noon

November 10 at 6 p.m.

December 14 at 6 p.m.

Resume Renovation

Discover how to increase the value of the items on your resume, and how to make the cuts necessary to be seen as a stand-out during your job search. Learn the “3-Second Test” to add value to your resume. Bring your resume for Crant to review at the end of the session.

October 12 at 6 p.m.

December 9 at 6 p.m.

Career Evolution: Preparing for Your Career's Next Leap with Social Media Marketing

Lay the groundwork necessary to take your career to the next level, to get on the “short list” for that next promotion, and to continually market your achievements throughout the year—the surest way to be seen as a standout.

November 2 at 6 p.m.

Returning to the Workforce After a Long Break or Sabbatical

Learn how to overcome many of the challenges that job seekers face when looking to rejoin the workforce after an extended leave. Of course, that includes preparing, planning, and managing your reentry into the job market.